

## CONTRACT



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>566632 /        |   | <u>Alt Order #</u><br>09784818                         |
| <u>Product</u><br>AMER. 4 PROSPERITY          |   |  |
| <u>Contract Dates</u><br>08/08/12 - 08/14/12  |   | <u>Estimate #</u><br>1157                              |
| <u>Advertiser</u><br>Americans For Prosperity |   | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |
| <u>Billing Cycle</u><br>EOM/EOC               | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WJW                         | <u>Account Executive</u><br>Alexandra Bradley | <u>Sales Office</u><br>Washington DC                   |
| <u>Special Handling</u>                       |   |  |
| <u>Demographic</u><br>Adults 35+              |   |  |
| <u>IDB#</u><br>1021                           | <u>Advertiser Code</u>                        | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                             |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch | Start Date        | End Date        | Description          | Start/End Time   | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | 8  | 08/08/12          | 08/10/12        | M-F 6a-8a            | 6a-8a Rotator    |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$1,200.00  |      |       |            |
| N 2   | 8  | 08/08/12          | 08/10/12        | M-F 6a-8a            | 6a-8a Rotator    |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$1,200.00  |      |       |            |
| N 3   | 8  | 08/08/12          | 08/10/12        | M-F 8a-9a            | 8a-9a News       |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$1,200.00  |      |       |            |
| N 4   | 8  | 08/08/12          | 08/10/12        | M-F 9a-10a           | 9a-10a           |      | :30    |                   |             | NM   | 4     | \$2,600.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 4                 | \$650.00    |      |       |            |
| N 5   | 8  | 08/08/12          | 08/10/12        | M-F 10a-11a          | 10a-11a          |      | :30    |                   |             | NM   | 3     | \$1,200.00 |
|       |    | NEW DAY           |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$400.00    |      |       |            |
| N 6   | 8  | 08/08/12          | 08/10/12        | M-F 12p-1p Noon News | 12p-1p Noon News |      | :30    |                   |             | NM   | 4     | \$2,000.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 4                 | \$500.00    |      |       |            |
| N 7   | 8  | 08/08/12          | 08/10/12        | M-F 5p-6p News       | 5p-6p News       |      | :30    |                   |             | NM   | 3     | \$3,300.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$1,100.00  |      |       |            |
| N 8   | 8  | 08/08/12          | 08/10/12        | M-F 6p-7p News       | 6p-7p News       |      | :30    |                   |             | NM   | 3     | \$3,900.00 |
|       |    | NEWS              |                 |                      |                  |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | --WTF--              |                  |      |        | 3                 | \$1,300.00  |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 566632 /            | 09784818    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 08/08/12 - 08/14/12 | AMER. 4 PROSPERITY | 1157       |

| Advertiser               | Original Date / Revision |
|--------------------------|--------------------------|
| Americans For Prosperity | 08/07/12 / 08/07/12      |

| *Line | Ch | Start Date        | End Date        | Description          | Start/End Time     | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|----------------------|--------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9   | 8  | 08/08/12          | 08/10/12        | M-F 7p-730p News     | 7p-730p News       |      | :30    |                   |             | NM   | 1     | \$1,300.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/06/12    | 08/12/12        | --WTF--              |                    |      |        | 1                 | \$1,300.00  |      |       |            |
| N 10  | 8  | 08/08/12          | 08/12/12        | Late News Rotator    | 10p-11p Rotator    |      | :30    |                   |             | NM   | 4     | \$6,400.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/06/12    | 08/12/12        | --WTFSS              |                    |      |        | 4                 | \$1,600.00  |      |       |            |
| N 11  | 8  | 08/12/12          | 08/12/12        | Fox 8 News Su 8a-10a | Su 8a-10a          |      | :30    |                   |             | NM   | 2     | \$700.00   |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/06/12    | 08/12/12        | -----S               |                    |      |        | 2                 | \$350.00    |      |       |            |
| N 12  | 8  | 08/12/12          | 08/12/12        | FOX News Sunday      | 9a-10a & 10a-11a i |      | :30    |                   |             | NM   | 1     | \$350.00   |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/06/12    | 08/12/12        | -----S               |                    |      |        | 1                 | \$350.00    |      |       |            |
| N 13  | 8  | 08/12/12          | 08/12/12        | Su 6p-7p             | 6p-7p News         |      | :30    |                   |             | NM   | 2     | \$1,800.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/06/12    | 08/12/12        | -----S               |                    |      |        | 2                 | \$900.00    |      |       |            |
| N 14  | 8  | 08/13/12          | 08/14/12        | M-F 6a-8a            | 6a-8a Rotator      |      | :30    |                   |             | NM   | 2     | \$2,400.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$1,200.00  |      |       |            |
| N 15  | 8  | 08/13/12          | 08/14/12        | M-F 6a-8a            | 6a-8a Rotator      |      | :30    |                   |             | NM   | 2     | \$2,400.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$1,200.00  |      |       |            |
| N 16  | 8  | 08/13/12          | 08/14/12        | M-F 8a-9a            | 8a-9a News         |      | :30    |                   |             | NM   | 2     | \$2,400.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$1,200.00  |      |       |            |
| N 17  | 8  | 08/13/12          | 08/14/12        | M-F 9a-10a           | 9a-10a             |      | :30    |                   |             | NM   | 2     | \$1,300.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$650.00    |      |       |            |
| N 18  | 8  | 08/13/12          | 08/14/12        | M-F 10a-11a          | 10a-11a            |      | :30    |                   |             | NM   | 2     | \$800.00   |
|       |    | NEW DAY           |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$400.00    |      |       |            |
| N 19  | 8  | 08/13/12          | 08/14/12        | M-F 12p-1p Noon News | 12p-1p Noon News   |      | :30    |                   |             | NM   | 2     | \$1,000.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$500.00    |      |       |            |
| N 20  | 8  | 08/13/12          | 08/14/12        | M-F 5p-6p News       | 5p-6p News         |      | :30    |                   |             | NM   | 2     | \$2,200.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |    | Week: 08/13/12    | 08/19/12        | MT-----              |                    |      |        | 2                 | \$1,100.00  |      |       |            |
| N 21  | 8  | 08/13/12          | 08/14/12        | M-F 6p-7p News       | 6p-7p News         |      | :30    |                   |             | NM   | 2     | \$2,600.00 |
|       |    | NEWS              |                 |                      |                    |      |        |                   |             |      |       |            |

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| Advertiser               | Original Date / Revision |
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| *Line  | Ch | Start Date        | End Date        | Description            | Start/End Time  | Days | Length            | Spots/Week  | Rate | Type | Totals<br>SpotsAmount |             |
|--------|----|-------------------|-----------------|------------------------|-----------------|------|-------------------|-------------|------|------|-----------------------|-------------|
|        |    |                   |                 |                        |                 |      |                   |             |      |      | 1                     | \$1,300.00  |
| Week:  |    | 08/13/12          | 08/19/12        | MT-----                |                 |      | 2                 | \$1,300.00  |      |      |                       |             |
| N 22   | 8  | 08/13/12          | 08/14/12        | M-F 7p-730p News       | 7p-730p News    |      | :30               |             |      | NM   | 1                     | \$1,300.00  |
| NEWS   |    |                   |                 |                        |                 |      |                   |             |      |      |                       |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |      |                       |             |
| Week:  |    | 08/13/12          | 08/19/12        | MT-----                |                 |      | 1                 | \$1,300.00  |      |      |                       |             |
| N 23   | 8  | 08/13/12          | 08/14/12        | M-F 10p-11p Fox 8 News | 10p-11p Rotator |      | :30               |             |      | NM   | 1                     | \$1,600.00  |
| NEWS   |    |                   |                 |                        |                 |      |                   |             |      |      |                       |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      | <u>Spots/Week</u> | <u>Rate</u> |      |      |                       |             |
| Week:  |    | 08/13/12          | 08/19/12        | MT-----                |                 |      | 1                 | \$1,600.00  |      |      |                       |             |
| Totals |    |                   |                 |                        |                 |      |                   |             |      |      | 54                    | \$52,350.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 54         | \$52,350.00        | \$44,497.50        |
| <b>Totals</b>       | <b>54</b>  | <b>\$52,350.00</b> | <b>\$44,497.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |   |
|---|---|
| <b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WTW</span> | <b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/6/12</span> |
|---|---|

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| VARIES           |                                  |      |       |                |                 |

**Total Charges: \$** 52390 **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012      *John Flynn*      703-224-3200  
 Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title